

# BRANDON J. CARR

Professional Creator, Designer, and Leader

540-429-7016

brandon@brandonjcarr.com

brandonjcarr.myportfolio.com

Locust Grove, Virginia



## SUMMARY

From initial sketch to final production, I am ready and able to dive into projects or lead the charge to achieve the best, most creative and effective results. I embrace the need for storytelling in effective communication, knowing that visuals and words can work together or alone to find the right approach. As a highly motivated leader ready to keep a team going, I find joy in the problem-solving journey that is design, communication, and mentorship.

## RELEVANT EXPERIENCE

**Manager, Video and Multimedia** 11/2013 - Present  
**Dynamic Integrated Services** McLean, VA (Remote)

Strategic communications, management and advisory services, and information technology solutions.

- Provides art direction and creative guidance across a variety of contracts as well as for business development
- Leader and mentor on the Design Team, with focus on the Video Team, including resource allocation and scheduling
- Manager of direct reports, providing assessments, goals, and guidance
- Provides company-wide guidance on contract pricing, policy, and advocacy for the staff
- Creates live action and motion graphic videos from storyboards and production to final output
- Designs materials for both print and digital production from one-pagers to entire volumes
- Leads illustration work including infographics and character development
- Provides voiceover for 100+ client projects
- Responsible for hiring decisions on the Video Team and part of the hiring team for other roles
- Timesheet management and approvals for direct reports
- Creates rapport with staff and clients, ensuring a comfortable and equitable working environment for all stakeholders

**Manager, Creative** 11/2009 - 11/2013  
**Hillmer** Fredericksburg, VA

Federal and commercial consulting company providing creative services and communications.

**Creative Director and Chief Technology Officer** 12/2008 - 10/2009  
**Meals on Wheels Association of America** Alexandria, VA

Nonprofit organization dedicated to addressing senior hunger and isolation by supporting a nationwide network of programs that deliver nutritious meals and companionship to homebound older adults.

**Hotline Product Manager** 2/2002 - 12/2008  
**National Hotline Services** Fredericksburg, VA

Boutique call center providing custom hotlines, promotional materials, and guidance to over 2,000 companies.

## FUN FACTS

- I have influenced policy within the companies I work for to make adjustments beneficial to both the organization and the staff.
- As a volunteer, I ran a community theatre group for two and a half years, during which I acted as producer for 12 productions and secured us money to keep us from shutting down during the COVID lockdown.

## SOFTWARE PROFICIENCIES

- Adobe Acrobat
- Adobe Audition
- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere
- Adobe XD
- Blender (Still Learning)
- Microsoft Office

## SKILLS

- ADA 508 Compliance
- Cartooning
- Copy Writing/Editing
- Illustration
- Leadership
- Motion Graphics
- Music Composition
- Print & Digital Design
- Puppets
- Script Writing/Editing
- Video Editing
- Voiceover

## RECENT AWARDS\*

- 2024 PRSA "Best of Anvil" Award  
*Million Veterans Program Campaign*
- 2023 Hermes Gold (Electronic Media)  
*VA Mental Health Apps*
- 2023 Hermes HM (Video/Audio)  
*Veteran Stories*
- 2023 Marcom Platinum (Ad/Marketing)  
*"Push to 1 Million" Email Campaign*
- 2023 Marcom Gold (Marketing/Promo)  
*100 Years of Health Care for Women Veterans*
- 2022 Hermes Platinum (Electronic Media)  
*Valiant Women Veterans*
- 2022 Marcom Gold (Video/Audio)  
*What is VA's Million Veteran Program?*
- 2021 Marcom Gold (Print Media)  
*Women Veterans Anti-Harassment*

\* While I was instrumental in these projects, I was part of a talented team of strategists, writers, and designers